## **Proof of Consent**

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <a href="https://complianz.io/consent">https://complianz.io/consent</a>.

This Cookie Policy was last updated on December 12, 2022 and applies to citizens and legal permanent residents of the United Kingdom.

### 1. Introduction

Our website, <a href="https://thesongwritingacademy.co.uk">https://thesongwritingacademy.co.uk</a> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

### 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

### 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Cookies

#### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

#### 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

#### 5.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

#### 5.4 Social media

On our website, we have included content to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks. This content is embedded with code derived from third parties and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible.

### 6. Placed cookies

## **Google Adsense**

Marketing/Tracking

Consent to service google-adsense

#### **Usage**

We use Google Adsense for showing advertisements. Read more

#### **Sharing data**

For more information, please read the Google Adsense Privacy Statement.

#### Marketing/Tracking

Name

<u>gcl\_au</u>

| Expiration  |                        |
|---|------------------------|
| persistent  |                        |
|   |                        |
| Function  |                        |
| Store and track conversions   |                        |
| Name  |                        |
| google_adsense_settings   |                        |
| Expiration  |                        |
| persistent  |                        |
| Function  |                        |
| Provide ad delivery or retargeting  |                        |
| Google Analytics  |                        |
|   | Statistics, Functional |
| Consent to service google-analytics  Usage  |                        |
| We use Google Analytics for website statistics. Read more   |                        |
|   |                        |
| <b>Sharing data</b> For more information, please read the <u>Google Analytics Privacy Statement</u> . |                        |
|   |                        |
| Statistics  |                        |
| Name  |                        |
|   |                        |

| <u>_ga</u>                |
|---------------------------|
| Expiration                |
| 2 years                   |
| Function                  |
| Store and count pageviews |
| Name                      |
| <u>_gid</u>               |
| Expiration                |
| 1 day                     |
| Function                  |
| Store and count pageviews |
| Name                      |
| <u>gat_gtag_UA_*</u>      |
| Expiration                |
| 1 minute                  |
| Function                  |
| Store a unique user ID    |
|                           |

| Functional   |
|--|
| Name   |
| _gat_UA-*  |
| Expiration   |
| session  |
| Function   |
| Provide technical monitoring   |
|  |
| ActiveCampaign  Marketing/Tracking   |
| Consent to service activecampaign  Marketing/Tracking  |
| <b>Usage</b> We use ActiveCampaign for marketing automation (automated email marketing). Read more |
| Sharing data  For more information, please read the <u>ActiveCampaign Privacy Statement</u> .      |
| Marketing/Tracking   |
| Name   |
| <u>prism_*</u>   |
| Expiration   |
| 2 years  |
|  |

| Function  |            |
|---|------------|
| Store and track interaction                                       |            |
| WooCommerce   |            |
| Consent to service woocommerce                                    | Functional |
| <b>Usage</b> We use WooCommerce for webshop management. Read more |            |
| Sharing data This data is not shared with third parties.          |            |
| Functional  |            |
| Name  |            |
| woocommerce_items_in_cart   |            |
| Expiration  |            |
| session   |            |
| Function  |            |
| Store items in shopping cart                                      |            |
| Name  |            |
| woocommerce_cart_hash   |            |
| Expiration  |            |
|   |            |

| 1 day   |            |
|---|------------|
| Function  |            |
| Store items in shopping cart  |            |
| Name  |            |
| wp_woocommerce_session_*  |            |
| Expiration  |            |
| session   |            |
| Function  |            |
| Store performed actions on the website  |            |
|   |            |
| Stripe  |            |
| Stripe Consent to service stripe  | Functional |
|   | Functional |
| Consent to service stripe  Usage We use Stripe for payment processing. Read more  | Functional |
| Consent to service stripe  Usage  | Functional |
| Consent to service stripe  Usage We use Stripe for payment processing. Read more  Sharing data  | Functional |
| Usage We use Stripe for payment processing. Read more  Sharing data For more information, please read the Stripe Privacy Statement.  Functional | Functional |
| Usage We use Stripe for payment processing. Read more  Sharing data For more information, please read the Stripe Privacy Statement.             | Functional |
| Usage We use Stripe for payment processing. Read more  Sharing data For more information, please read the Stripe Privacy Statement.  Functional | Functional |

| Expiration   |                    |
|--|--------------------|
| 1 year   |                    |
| Function   |                    |
| Provide fraud prevention   |                    |
| WordPress  | Firm atticked      |
| Consent to service wordpress                                     | Functional         |
| <b>Usage</b> We use WordPress for website development. Read more |                    |
| Sharing data This data is not shared with third parties.         |                    |
| Functional   |                    |
| Name   |                    |
| wordpress_logged_in_*  |                    |
| Expiration   |                    |
| persistent   |                    |
| Function   |                    |
| Store logged in users  |                    |
| Google reCAPTCHA   | Marketing/Tracking |

| We use Google reCAPTCHA for spam prevention. Read more                            |
|---|
| Sharing data  |
| For more information, please read the <u>Google reCAPTCHA Privacy Statement</u> . |
| Marketing/Tracking  |
| Name  |
| rc::c   |
| Expiration  |
| Function Session  |
| runction  |
| Read and filter requests from bots  |
| Name  |
| rc::b   |
| Expiration  |
| session   |
| Function  |
| Read and filter requests from bots  |
|   |

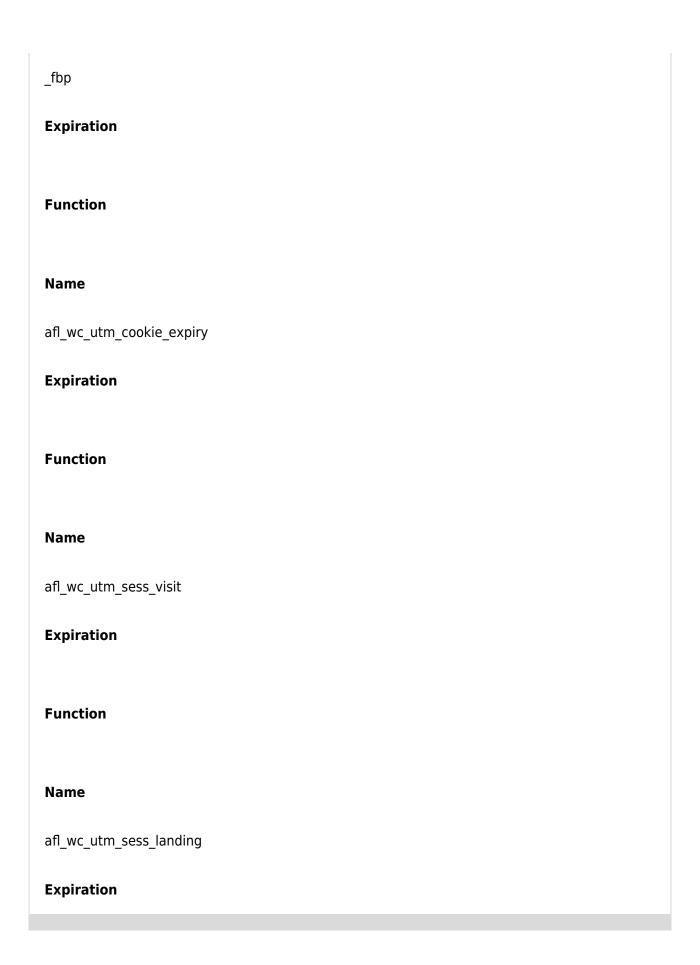
Consent to service google-recaptcha

Usage

| Name  |             |
|---|-------------|
| <u>rc::a</u>  |             |
| Expiration  |             |
| persistent  |             |
| Function  |             |
| Read and filter requests from bots  |             |
| PayPal  | Functional  |
| Consent to service paypal   | Turicuoriai |
| <b>Usage</b> We use PayPal for payment processing. Read more  |             |
| Sharing data  For more information, please read the <a href="PayPal Privacy Statement">PayPal Privacy Statement</a> . |             |
|   |             |
| Functional  |             |
| Name  |             |
| <u>ts_c</u>   |             |
| Expiration  |             |
| 3 years   |             |
| Function  |             |
|   |             |

| Provide fraud prevention                                     |                                 |
|--|---------------------------------|
| Name   |                                 |
| paypal   |                                 |
| Expiration   |                                 |
| persistent   |                                 |
| Function   |                                 |
| Provide fraud prevention                                     |                                 |
| Name   |                                 |
| paypal_storage   |                                 |
| Expiration   |                                 |
| persistent   |                                 |
| Function   |                                 |
| Store account details  |                                 |
| Miscellaneous  | Purpose pending investigation   |
| Consent to service miscellaneous                             | r dipose periding investigation |
| Usage  |                                 |
| <b>Sharing data</b> Sharing of data is pending investigation |                                 |

| Purpose pending investigation    |
|----------------------------------|
| Name                             |
| vevJCPqWnpMBENPtmscD,03300100500 |
| Expiration                       |
| Function                         |
| Name                             |
| *_expiresAt                      |
| Expiration                       |
| Function                         |
| Name                             |
| lazCCK7ehYYBENPtmscD,03300100500 |
| Expiration                       |
| Function                         |
| Name                             |







## 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of

cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

#### 7.1 Manage your consent settings

## 8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

## 9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

### 10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

United Kingdom

Website: <a href="https://thesongwritingacademy.co.uk">https://thesongwritingacademy.co.uk</a>

#### Email:

This Cookie Policy was synchronised with cookiedatabase.org on December 12, 2022

# **Cookie consent settings**

- prefix => cmplz
- user banner id => 1
- block ajax content =>
- do not track =>
- consenttype => optin
- region => uk
- geoip =>
- dismiss timeout =>
- disable\_cookiebanner =>
- soft cookiewall =>
- dismiss on scroll =>
- cookie expiry => 365
- locale => lang=en&locale=en US
- categories => statistics, marketing
- tcf active =>
- forceEnableStats =>
- preview =>
- clean cookies =>
- id => 1
- header => Manage Cookie Consent,1
- accept optin => Accept
- accept optout => Accept,1
- manage\_consent => Manage consent
- manage options => View preferences
- save settings => Save preferences
- dismiss => Deny,1
- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category functional => Functional
- category preferences => Preferences,1
- category statistics => Statistics,1

- functional\_text => The technical storage or access is strictly necessary for the legitimate
  purpose of enabling the use of a specific service explicitly requested by the subscriber or
  user, or for the sole purpose of carrying out the transmission of a communication over an
  electronic communications network.,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category\_marketing => Marketing,1
- manage consent options => hover-hide-mobile
- use\_categories => view-preferences
- privacy\_link\_us => #