



GLIMPSE OF OUR CURRENT ARTIST ROSTER

Tiësto



Öwnboss



KSHMR



Timmy Trumpet



Sam Feldt



Alok



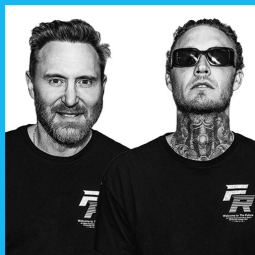
Robin Schulz



Blasterjazz



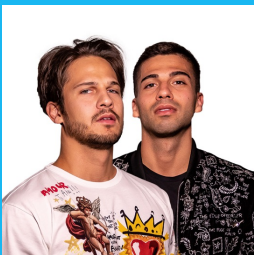
David Guetta & Morten



Lucas & Steve



Vinai



Tungevaag



Yves V



LUMIX



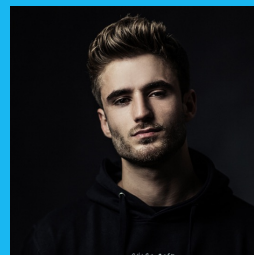
Gabry Ponte



Michael Calfan



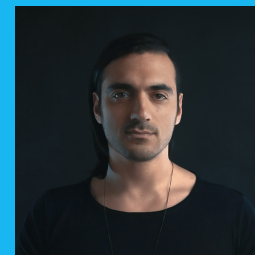
Chico Rose



Mesto



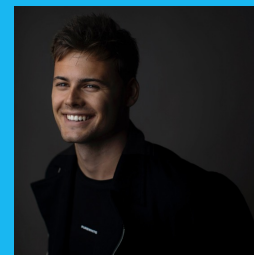
Ummet Ozcan



Sander van Doorn



Mike Williams



INHOUSE LABELS



SPRS



ARTIST LABELS



OVERALL BRIEFING/INTRODUCTION

In front of you is the Spinnin' Records Song Briefing for Q3/Q4 of 2023. Please note that the reference tracks mentioned below are all records that are already out. We are **not looking for copies** of these tracks, but rather original spins to a certain sound. Please **think ahead three/four months** and mix styles/genres mentioned in the next slides so something fresh will arise.

In general we see the **BPMs going upwards of 130**, so we've decided to include a specific category for that this time around. BUT we are **definitely** still also looking for cool songs that can work on a housier tempo (around 125 bpm)

The **dance pop genre is suffering** for everything below AAA artists, so we've decided to leave that out. But we are always open to receiving **amazing songs** in that genre.

EDGY/INDIE/COMMERCIAL SONGS:

Edgy/alternative/credible songs with a SUPER commercial hook. Songs that are appealing to both left of center early adaptors, but that can cross into the mainstream. Cool vibes, but with a strong hook!

- Tiesto – Drifting
- Hannah Laing – Good Love
- Peggy Gou – (It Goes Like) Nanana
- Swedish House Mafia – Ray Of Solar
- Cassö, RAYE & D-Block Europe – Prada
- Jorja Smith – Little Things x Gypsy Woman (LBEATS Mashup)

PLAYLIST: <https://open.spotify.com/playlist/6umjeOc2BztCj2NluvyXLH?si=1120e896da2e436b>



HYPERTechno/HARDSTYLE/FASTER BPMS

As mentioned in the introduction, in general we see the tempo going up so interested in faster songs (135 – 160 bpm) that are either interpolations or originals.

- BENNET – Vois sur ton chemin (techno mix)
- Niklas Dee, Old Jim, Enny-Mae – Not Fair
- Yung Hurn – ALLEINE (Brutalismus 3000 Remix)
- Marnik, Naeleck – Boyz In Paris (With VINAI)

PLAYLIST: <https://open.spotify.com/playlist/IWSK4rbSpTS6RkhQtxQEVh?si=7b565194a18d4fb8>



MAINSTAGE VOCAL:

Vocals which do well in live sets on Mainstages. Euphoric melodies and easy to remember lyrics. So these connect well on the shows of the DJs and work well on streaming and radio.

- Ownboss – Move Your Body
- Fisher & Kita Alexander – Atmosphere
- Eli Brown – Be The One
- Martin Garrix x Bonn – Hurricane
- Sebastian Ingrosso & Tommy Trash – Reload (feat. John Martin)

PLAYLIST: <https://open.spotify.com/playlist/0LZgC2NbXszryXoxtiwit?si=0089e7408c1f4f80>



CREDIBLE HOUSE:

Songs that are simple and catchy enough to work in the club and on Spotify. Full vocal songs are most likely not working in this genre, a great hook and catchy lyric that could be on repeat.

- Eli Brown – Diamonds On My mind
- ANOTR & Abel Balder – Relax Your Eyes
- Skrillex & Boys Noize – Fine Day Anthem
- Anyma, Cassian & Poppy Baskomb – Save Me
- Fisher & Kita Alexander - Atmosphere

PLAYLIST: <https://open.spotify.com/playlist/2rvMAFoK99u5cH6LopQn4f?si=466ae66cb49642c3>



00'S ELEKTRO/SPOKEN WORD

Looking for club vocals that have throwback vibes to early zeroes elektro house. Mainly spoken word

- Andrea Doria – Bucci Bag
- Simian Mobile Disco – Hustler
- Felix Da Housecat – Silverscreen
- Audio Bullys – We Don't Care
- Tiga – You Gonna Want Me
- Dr Lektroluv – Discoteque

PLAYLIST: <https://open.spotify.com/playlist/4mQXtdGHudeEILp9YLf7cQ?si=04e3291928ea413d>



FLIPS – CREATIVE SAMPLING:

With smart sampling we mean that in the new song there's a small sample melody or lyric that makes it very recognizable for the consumer. By adding that to the song, it will be accepted much easier by the consumer and radiostations etc.

- Kevin de Vries & Mau P – Metro
- Jorja Smith – Little Things x Gypsy Woman mashup
- R3hab & INNA – Rock My Body
- Joel Corry, MK, Rita Ora – Drinkin'
- Niklas Dee – Not Fair

PLAYLIST: <https://open.spotify.com/playlist/1m8tkkDLTTZkwglq6KenK0?si=db962ce5eef54265>



COMMERCIAL UK HOUSE

Uplifting vocals, mostly female. Must have energy in both verse and chorus. Hooks that can be sung over the 'drop'.

- Joel Corry, MK & Rita Ora – Drinkin
- Sonny Fodera, MK, Clementine Douglas – Asking
- D.O.D. – So Much In Love
- Becky Hill & Lewis Thompson – Side Effects
- Hannah Wants, Hannah Boleyn – Hard To Breathe
- D.O.D. & Jax Jones – Need You Now

PLAYLIST: <https://open.spotify.com/playlist/OYlsDa0ONtEORMwVcCws51?si=426f2ad3d9b24f9e>



WORLD SOUNDS:

Big African & Latin traditionals or hit songs /easy to clear /flips

- Westend - Maracuya
- Hugel & Dalex – Es Un Secreto
- Marshmello, Farruko - Esta Vida
- Francis Mercier – Premier Gaou
- Kcee – Ojapiani
- &Friends – Dangerous
- Disclosure – Tondo

PLAYLIST: <https://open.spotify.com/playlist/3z1yfatarlrDoUj76pP1fT?si=c7d273b1e6274c35>



EASY TO CLEAR LISTS

We would greatly appreciate if you could send over a list with easy to clear copyrights from your catalogue.

Our artists are always looking for samples to work on and incorporate in their releases.

So please send over any easy to clear catalogue you have.

Thank you!

THE END