

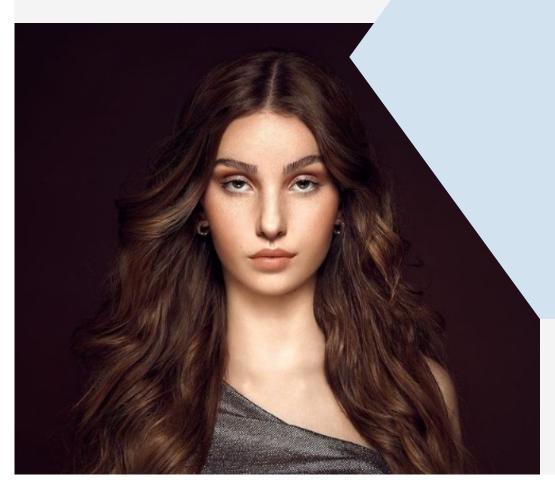
SONGBRIEFING JADE



- At just 14 years old, she participated in The Voice Kids 2018 where she blew everyone away with Dua Lipa's 'Homesick'. After a standing ovation from all the coaches and the audience, she eventually chose team Gers Pardoel and won the competition.
- After her win, she performed in front of a packed Sportpaleis for as part of Rodeneuzendag with the song 'Leave a Light On' and signed a contract with Universal. She also released her debut single 'Straw House'. The song was immediately wildly popular and has already collected nearly 3 million streams on Spotify.
- In late summer 2019, Jade released her second single, 'Your Type'. In September 2021, her third single called 'Lately' was released. For the music video of 'Lately', she partnered with Samsung Galaxy S20. In January 2022, she released her brand new single 'When I Cry'.



MUSIC



We are looking for songs for <u>lade</u>. She would also like to participate in songwriting sessions with producers and songwriters.

Reference sounds/songs

<u>Taylor Edwards – Not Supposed To Know Each Other</u> <u>Christina Sikora – I'D HATE ME TOO</u> <u>Tate McRae – she's all i wanna be</u> <u>Kehlani, Ty Dolla \$ign – Nights Like This</u> <u>Christina Sikora – Carousel</u>

Pace: mid/uptempo Language: English

Release date: TBA

Label: Universal Belgium

Communication & promo: Universal Belgium

