



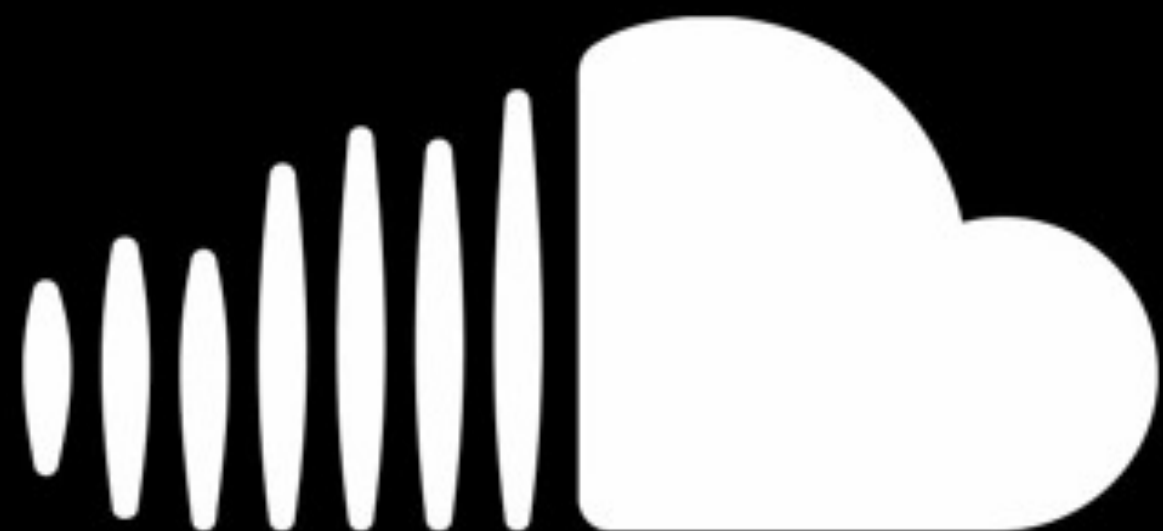
LA FLEUR PRESENTS

VÄSEN



Väsen is an old Swedish term for an entity or being. It also translates to “the essence”.

For La Fleur, music is deeply embedded within her core and it's where her strength comes from. *Väsen* translates this power and celebrates nature - which is the essence of the world.



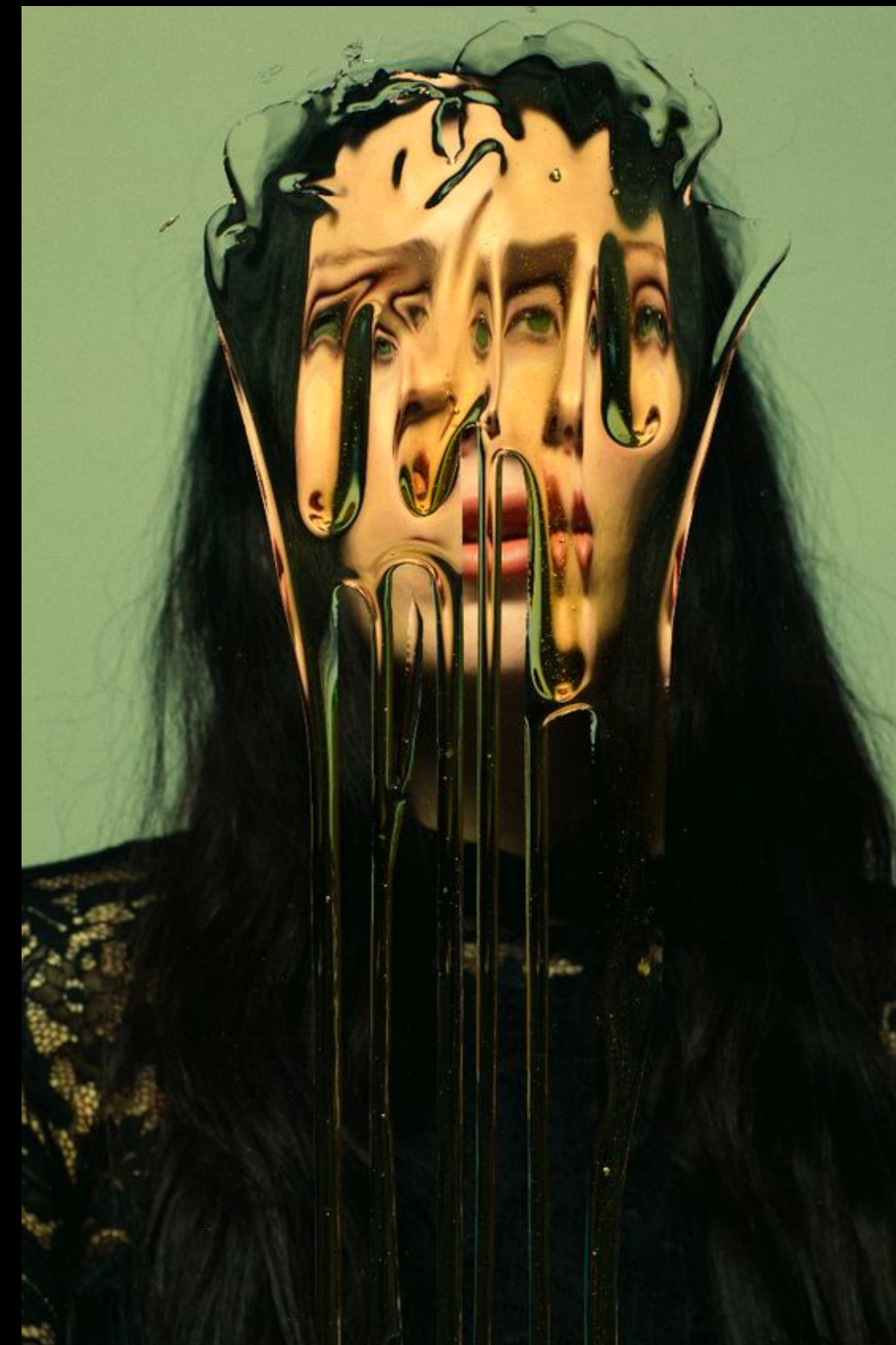
LA FLEUR PRESENTS VÄSEN (ALBUM SAMPLE)





Visual Concept

Elements: reflection, water, mystery





Visual Concept

Elements: collage, fashion, nature





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